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## Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

## **Listing of Claims:**

1-35. (Canceled).

36. (New) A method of providing a buddy list to a network user, the method comprising: determining television programming selected for viewing by a network user at a networked device;

selecting an initial buddy list from among two or more pre-defined buddy lists based upon the determined television programming, each buddy list comprising one or more members defined by the network user, the members comprising one or more other network users; and

displaying the selected buddy list to the network user on an instant messaging user interface, wherein the displayed buddy list comprises online presence information for the members of the buddy list.

- 37. (New) The method of claim 36 wherein determining television programming comprises determining a television network.
- 38. (New) The method of claim 36 wherein determining television programming comprises determining a television show.
- 39. (New) The method of claim 36 wherein determining television programming comprises determining a characteristic of a television show.



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40. (New) The method of claim 39 wherein determining a characteristic comprises determining a type of the television show.

- 41. (New) The method of claim 40 wherein the type comprises sports.
- 42. (New) The method of claim 41 wherein determining television programming comprises determining a sports team.
- 43. (New) The method of claim 36 further comprising receiving information indicating a change in the television programming viewed by the network user;

selecting a different buddy list from among two or more pre-defined buddy lists based upon the changed television programming; and

displaying the different buddy list to the network user on an instant messaging user interface.

- 44. (New) The method of claim 43 wherein the different buddy list differs from the initial buddy list.
- 45. (New) The method of claim 43 wherein at least one member of the different buddy list differs from the members of the initial buddy list.
- 46. (New) The method of claim 43 wherein the members of the different buddy list differ from the members of the initial buddy list.
- 47. (New) A computer program disposed on a computer readable medium for providing a buddy list to a network user, the computer program including instructions for causing a processor to:

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determine television programming selected for viewing by a network user at a networked device;

select an initial buddy list from among two or more pre-defined buddy lists based upon the determined television programming, each buddy list comprising one or more members defined by the network user, the members comprising one or more other network users; and

display the selected buddy list to the network user on an instant messaging user interface, wherein the displayed buddy list comprises online presence information for the members of the buddy list.

48. (New) The computer program of claim 47 wherein the instructions to determine television programming comprise instructions to determine a television network.

- 49. (New) The computer program of claim 47 wherein the instructions to determine television programming comprise instructions to determine a television show.
- 50. (New) The computer program of claim 47 wherein the instructions to determine television programming comprise instructions to determine a characteristic of a television show.
- 51. (New) The computer program of claim 50 wherein the instructions to determine a characteristic comprise instructions to determine a type of the television show.
- 52. (New) The computer program of claim 47 further comprising instructions to receive information indicating a change in the television programming viewed by the network user;

select a different buddy list from among two or more pre-defined buddy lists based upon the changed television programming; and

display the different buddy list to the network user on an instant messaging user interface.



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53. (New) The computer program of claim 52 wherein the different buddy list differs from the initial buddy list.

54. (New) The computer program of claim 52 wherein at least one member of the different buddy list differs from the members of the initial buddy list.

55. (New) The computer program of claim 52 wherein the members of the different buddy list differ from the members of the initial buddy list.